

Health ID Card Sub Work Group (SWG)															
WG/SWG Topic(s):	WEDI <i>Health Identification Card Implementation Guide</i>														
WG/SWG Lead(s)	Please refer to WEDI web site (www.wedi.org) for names of current co-chairs.														
List Serv Address	wedi-health-id-card@lists.wedi.org														
WG/SWG Scope of Work															
What is in scope? Provide the topic and definition of the topic.	<p>Original Scope Approved by WEDI Board in 2005 was to write an Implementation Guide. Achieved November 2007, revised February 2011:</p> <table border="1"> <tr> <td>Deliverable:</td> <td>An implementation guide for health insurance of ANSI INCITS 284 standard similar to the NCPDP implementation guide of the same standard for drug plans.</td> </tr> <tr> <td>What is an Implementation Guide?</td> <td>An implementation guide applies a standard to a specific application. A standard frequently offers more options or capability than may be needed for the application. For example, the 837P implementation guide focuses the 837 claim standard to the needs of a health care professional. The NCPDP implementation guide focuses the health ID card standard to the needs of pharmacy. The implementation guide here focuses the health ID card standard to the needs of health insurance.</td> </tr> <tr> <td>Written by whom:</td> <td>A subworkgroup under SNIP Transactions, Code Sets, and Identifiers Workgroup.</td> </tr> <tr> <td>Presentation to membership:</td> <td>To be presented to WEDI SNIP conference. Also to be posted to WEDI SNIP web site.</td> </tr> <tr> <td>Outreach for comment:</td> <td>To NCPDP, ASC X12N, HL7, AMA, ADA, AHA, CAQH/CORE, others</td> </tr> <tr> <td>Public comment:</td> <td>A 60-day period for comment and Public Hearing.</td> </tr> <tr> <td>Approval process:</td> <td>Approval by Transactions WG, SNIP Steering Committee, and WEDI Board of Directors</td> </tr> </table> <p>The scope of the 2011 initiative is described below, including:</p> <ol style="list-style-type: none"> 1. Completion of supporting documentation and web site. 2. Education, awareness, outreach, marketing. 3. Cooperative initiatives with other organizations. 	Deliverable:	An implementation guide for health insurance of ANSI INCITS 284 standard similar to the NCPDP implementation guide of the same standard for drug plans.	What is an Implementation Guide?	An implementation guide applies a standard to a specific application. A standard frequently offers more options or capability than may be needed for the application. For example, the 837P implementation guide focuses the 837 claim standard to the needs of a health care professional. The NCPDP implementation guide focuses the health ID card standard to the needs of pharmacy. The implementation guide here focuses the health ID card standard to the needs of health insurance.	Written by whom:	A subworkgroup under SNIP Transactions, Code Sets, and Identifiers Workgroup.	Presentation to membership:	To be presented to WEDI SNIP conference. Also to be posted to WEDI SNIP web site.	Outreach for comment:	To NCPDP, ASC X12N, HL7, AMA, ADA, AHA, CAQH/CORE, others	Public comment:	A 60-day period for comment and Public Hearing.	Approval process:	Approval by Transactions WG, SNIP Steering Committee, and WEDI Board of Directors
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Identify any assumptions															
What is out of scope?															
WG/SWG Purpose															
What is the primary goal?	For the entire health industry to adopt the WEDI Health Identification Card Implementation Standard.														
What business problem will be minimized or resolved by this workgroup?	MGMA estimates potential savings after full industry implementation, including automatic eligibility inquiry and electronic patient registration, for medical practices and hospitals at \$2.2 Billion per year. The estimate does not include the significant potential savings for health care payers and other entities, or reduced provider credit risks. In addition, there are less measurable benefits such as provider, employer, and patient satisfaction. Most of the MGMA benefit derives from support for eligibility transactions, electronic patient registration, and reduction in insurance claim identification errors.														
Stakeholders	Health Care Providers, Health Plans, Employers, Consumers, Clearinghouses, Billing Services, and others involved in health care administrative transactions.														
Describe the central	Provide precise, accurate, and easy to communicate insurance identification in														

problem this project will attempt to resolve.	both machine-readable and human-readable form.
Are there other regulatory or contractual obligations that might affect how this project is implemented?	Some states have requirements for health insurance cards.
Objectives / Measures of Success / Deliverables <i>(template allows for 3 projects for a specific WG/SWG)</i>	
Project #1 Title:	
What outcomes do you expect to achieve? Will there be a phased in approach?	Increased adoption of the WEDI card and integration into systems throughout the industry.
What is the ideal outcome?	Every payer adopts the WEDI Guide, and every health care entity integrates the card's information to support automatic transactions for eligibility, electronic patient registration, and other functions requiring identification.
What is an acceptable outcome?	Significant progress toward the ideal outcome over time.
How would you define success for this workgroup?	Industry education, awareness, evidenced by increased adoption and use of the WEDI card.
What are the potential business impacts if the solution(s) is not implemented?	Non-standard cards, especially those lacking agreed upon identification of health care plans, will not achieve the benefit potential.
What are the current deliverables or outcomes that are expected and the completion dates for each deliverable?	<p>During 2011:</p> <ul style="list-style-type: none"> ▪ Write a 2-page paper to guide provider administrative staff on how to read a WEDI-compliant card and use the information in systems and transactions. ▪ Complete the WEDI web site for the card: <ul style="list-style-type: none"> ○ Programming instructions for machine-readable formats. ○ Instructions and specifications for legacy machine-readable formats ○ Ascertain availability of Qualifier Codes from the NCPDP website or duplicate the code list or duplicate the list on WEDI site. ○ Add an FAQ page. ○ Add a page or include a news source about payers who have adopted the WEDI guide. ▪ Write a paper for vendors on integrating the WEDI card into provider systems and into clearinghouse systems. ▪ Meet with CMS for Medicare and Medicaid cards, especially if CMS moves all cards away from using Social Security Numbers. ▪ Implement a marketing program to WEDI member plans and to other plans ▪ Develop template for state legislation and regulations where states want to mandate a standard card. ▪ Set up cooperative efforts with ASC X12N, MGMA, HASC, NCPDP, BCBSA, UHG, AMA, ADA, CAQH/CORE, NASMD, health plans, and others. ▪ Education Program for State Departments of Insurance, Government Health IT organizations, NCVHS. Include reference to other technologies in addition to magnetic stripe and PDF417. ▪ Determine the current and near future health ID card environment. What alternative patient identification process are currently being utilized by health plans and what new patient identification processes are health plans developing and/or considering? Included in this discussion will be the use of "virtual" identification cards (sent to patients via email or downloadable from health plan websites), and other card technologies.
WEDI Management approval of Cooperation Initiatives and Outreach	All meetings or other contacts for cooperation or liaison with other organizations will be arranged or approved by with WEDI Management. This does not preclude normal participation in the subworkgroup by WEDI members who happen to be from such organizations and who may contribute ideas and positions based on feedback from their organizations.

How much time or resources need to be committed to complete deliverables?	Not estimated at present.
Environmental Factors / Support Needs	
Are there other individuals/entities/work groups that need to provide input?	See steps above about cooperative work, outreach, and marketing.
What tools does the workgroup need to acquire to ensure this project is successful?	
Do you need additional administrative support?	Assistance in arranging cooperative work, outreach, marketing, and legal.
Do you need additional project management support?	No.
Do you need additional communication support?	
Additional Comments or Concerns	